

**National Association of Consumer Shows
31ST ANNUAL CONVENTION**

NACS

**Exhibitor
and
Sponsorship
Opportunities**

**“JAZZ UP
YOUR
EVENTS”**



**JUNE 25-27
2019**

**ASTOR CROWNE PLAZA
NEW ORLEANS, LOUISIANA**



NATIONAL ASSOCIATION OF CONSUMER SHOWS

Exhibitor and Sponsorship Opportunities



NACS

Join us at the **NACS Convention!**

Meet with Show Managers and other decision makers in the consumer show industry!

The NACS convention is a fantastic business opportunity to introduce new facilities and renovations, live-demo products and explain services, meet and greet new clients, and support existing relationships. Network with the producers who represent hundreds of events – and millions of square feet – throughout North America. NACS is the only organization that is dedicated to the consumer show industry, so our convention attracts the Premier Show Managers producing public events of all sizes.

Exhibit with Us!

What Does An Exhibit Include?

- One 6' skirted table, two chairs, wastebasket, ID sign
- One full individual convention registration (for access to all hosted education, social events, meals, and materials) Additional registrations can also be purchased at a discounted rate
- The opportunity to meet and network with decision makers in the consumer show industry!
- Exhibitor Cost: **\$950** for members, **\$1,150** for non-members

The National Association of Consumer Shows (NACS) was founded in 1988 for the advancement of the consumer (public) show industry and to further the growth and professionalism of those involved in the production of consumer shows.

There will be no pipe and drape dividers for exhibit space.

This is a tabletop show only with all exhibitor items confined solely to the table and immediately behind.

NACS focuses solely on the issues of the public show industry through advocacy, education, and networking. NACS is a friendly, accessible community in which consumer show producers at every level can learn, build relationships and grow professionally.

Enhance Your Presence with a Sponsorship!

- Some Sponsorships are only available to organizations registered to exhibit at the Convention
- Sponsorship opportunities range from **\$550–\$20,000**. Please see sponsorship grid for details

Exhibit Hall Details!

June 26-27 - The Exhibit Hall will be open during the entire convention and will have dedicated Vendor Fair times throughout the 2-day conference. To maximize exhibitor exposure and traffic, most general education sessions, meals, and breaks will take place in the Exhibit Hall. Exhibit registration and lodging reservation deadline: **June 4, 2019**.

Be aware that we are also open to alternate or unique opportunities that may better suit your marketing needs. Contact Geoff Horning, NACS Association Manager, at 800-728-6227 to discuss a sponsorship package.

Call Today! 1-800-728-6227 | info@nacslive.com | nacslive.com



National Association of Consumer Shows

2019 SPONSORSHIP OPPORTUNITIES

	Platinum PRESENTING SPONSOR	Diamond RECEPTIONS & LUNCHES	Gold BREAKFASTS, BREAKS OR KEYNOTES	Silver HOTEL KEY CARD, LANYARD <i>Available to Exhibitors Only</i>	Champion
Event Recognition	\$20,000	\$2,500	\$1,750	\$750	\$550
Listed on Save-the-Date & Invites	Yes	No	No	No	No
Article Submission in Newsletter	Yes	Yes	Yes	No	No
Convention Brochure <small>(Committed by Jan. 1)</small>	Yes	Yes	Yes	Yes	No
Social Media Mentions <small>(Facebook & Twitter)</small>	10-12	6-8	4-6	3-5	1-3
Keynote Speaker Signage	Yes	No	Yes + Introduction	No	No
Logo on Sponsor Screen Loop	Yes	Yes	Yes	Yes	Yes
Welcome Attendees at NACS Night Out	Yes	No	No	No	No
*Exclusive Logo on Keycard or Lanyard <small>(Sponsor to provide lanyards)</small>	No	No	No	Yes	No
Logo on Signage	All Signage	Sponsoring Event Signage	Sponsoring Event Signage	"All Sponsor" Signage Only	"All Sponsor" Signage Only
Post-Event Recognition					
Thank You in Newsletter	Yes	Yes	Yes	Yes	Yes
Email Blast Thank You	Yes	Yes	Yes	Yes	Yes
Listed on NACS Web for One Year	Yes	Yes	Yes	Yes	Yes
Social Media Mentions <small>(Facebook & Twitter)</small>	3	2	1	1	1

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National Association of Consumer Shows

2019
SPONSORSHIP
OPPORTUNITIES
CONTINUED

	Platinum PRESENTING SPONSOR	Diamond RECEPTIONS & LUNCHESES	Gold BREAKFASTS, BREAKS OR KEYNOTES	Silver HOTEL KEY CARD, LANYARD <i>Available to Exhibitors Only</i>	Champion
Unique Sponsor Benefits	\$20,000	\$2,500	\$1,750	\$750	\$550
Full Member Mailing List	Yes	No	No	No	No
Ad or Video on NACS Website for One Year <small>(Produced by Sponsor)</small>	Yes	No	No	No	No
*Exclusive Sponsor of Wednesday NACS Night Out	Yes	No	No	No	No
Advertisement in 2019 Newsletter Edition	Full Page	1/3 Page	No	No	No
One Full Complimentary Event Registration	Yes	Yes	Yes	No	No

DIAMOND SPONSORSHIP

Diamond level offers sponsorship opportunities for one of these events: Tuesday Welcome Reception, Wednesday lunch or Thursday lunch.

GOLD SPONSORSHIP

Gold level offers sponsorship opportunities for one of these events: signage for a breakfast, break, or keynote session on Wednesday or Thursday. Signage will be placed where the food will be served.

CHAMPION SPONSORSHIP

Champion level offers sponsorship opportunities on a first-come, first-served basis for the following options: Attendee Packets, Post-Convention Survey, Awards, Handouts, Registration Desk, Speaker Gifts, Roundtable Sessions, Beverage Stations or Banners.

**Exclusive Sponsorships mean that we will only sell that sponsorship to one company*



National Association of Consumer Shows
2019 NACS Convention Exhibit Space & Sponsorship Agreement
 June 25-27, 2019 | New Orleans, Louisiana

To register for an exhibit or sponsorship, please complete the following form and return with payment to the NACS office.

► **Individual Full Name** _____ **Position Title** _____

Pricing is based on the membership status of this individual.

Company Name (exactly as it should be listed; only ONE company per space) _____

Mailing Address _____ City _____ State _____ Zip _____

Business Phone _____ Website _____

Email _____

- Would you like a member mailing list (in Excel) to promote your participation in the convention? Yes No

EXHIBIT SELECTION:

- NACS Member*: \$950 Non-Member*: \$1,150

**Member pricing is based on the status of the individual listed above. Non-members may apply for membership with exhibit registration and receive discounted member pricing. If you are interested in more than one table top exhibit, contact the NACS office at 800.728.6227.*

EXHIBITS TOTAL \$ _____

EXHIBITOR ONLY
 Champion Sponsorships (Choose One) **\$550**

<input type="checkbox"/> Attendee Packets	<input type="checkbox"/> Post-Convention Survey
<input type="checkbox"/> Awards	<input type="checkbox"/> Registration Desk
<input type="checkbox"/> Banners	<input type="checkbox"/> Roundtable Sessions
<input type="checkbox"/> Beverage Stations	<input type="checkbox"/> Speaker Gifts
<input type="checkbox"/> Handouts	

EXHIBITOR ONLY
 Silver Sponsorships (Choose One) **\$750**

- Hotel Key Card
- Lanyard

Gold Sponsorships (Choose One) **\$1,750**

<input type="checkbox"/> Wednesday Breakfast	<input type="checkbox"/> Thursday Breakfast
<input type="checkbox"/> Wednesday Breaks	<input type="checkbox"/> Thursday Breaks
<input type="checkbox"/> Wednesday Keynote	<input type="checkbox"/> Thursday Keynote

Diamond Sponsorships (Choose One) **\$2,500**

- Tuesday Welcome Reception
- Wednesday Lunch
- Thursday Lunch

Platinum Sponsorship **\$20,000** **(Exclusive Presenting Sponsor)**

Exhibit Limitations: Only one venue/supplier per exhibit space; all name badges will list the company name above. Space is limited. Early registration is encouraged.

Cancellation Policy: Exhibit and sponsor cancellations received on or before May 26, 2019 will receive a 50% refund. Cancellations received after May 26 or no-shows will not receive a refund. Sorry, no exceptions. By completing this agreement, you acknowledge and accept the policies and terms of participating in this event.

PAYMENT OPTIONS: Fax completed form to 503.253.9172

- Check**-Payable to NACS (US funds only). A form must be submitted to NACS to confirm support; the check may follow.

Card: Visa MasterCard American Express Discover

Card # _____ Exp. Date _____ Amount Authorized \$ _____

Name on Card _____ Signature _____

Card Billing Address _____ City _____ State _____ Zip _____

Email card receipt to _____ CVV _____